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# RANGE SYSTEMS AND TI OUTDOORS PARTNER TO RELEASE FIRST OF ITS KIND LIVE FIRE TRAINING SYSTEM

 $V^{23}$  Live Fire Video Action Shooting System transforms standard commercial shooting lanes into an interactive training and gaming experience using real bullets

**NEW HOPE, MINN.** (January 22, 2018) – <u>Range Systems</u>, an industry leader in ballistic rubber commercial range systems, has partnered with <u>Ti Outdoors</u> to co-release a live fire video action shooting system for gun ranges. The new system, called the <u>V<sup>23</sup> Live Fire Video Action Shooting System</u>, is the first of its kind in the industry and is revolutionizing the offerings range owners can provide their clients.

The  $V^{23}$  Live Fire Video Action Shooting System projects targets, training exercises and games and was designed specifically for live fire. These videos are projected on a white background in the shooting lane itself. It allows users to shoot targets in a virtual environment that they can't shoot at traditional ranges.

"Range Systems is very pleased to offer this exciting new product to our commercial range customers," says Charlie Baker, Founder and CEO of Range Systems. "The V<sup>23</sup> Live Fire Video Action Shooting System is the first of its kind in the industry and will challenge shooters of all skill levels. This will provide a new shooting experience each time they return to the shooting range."

While the  $V^{23}$  Live Fire Video Action Shooting System provides increased challenge and entertainment to the user, it was designed with the range owner in mind. The system requires zero range customization and is compact enough to fit beneath the shelf of a shooter's booth. The simple plug and play system works in any range with 110VAC and is easy to calibrate.

"Range Systems has a long-standing reputation for building world-class firearm facilities, and at Ti Outdoors we specialize in the simulation target business. Our relationship was developed to provide range operators with a way to "gamify" their shooting ranges" says Greg Otte, President of Ti Training. "The V<sup>23</sup> Live Fire Video Action Shooting System allows range operators to better engage and challenge their customers, which leads to increased membership and traffic at each shooting range. It's a win-win for the industry and we're excited to be a part of it."

The V<sup>23</sup> Live Fire Video Action Shooting System is now available for shooting range owners and operators with a minimum purchase of two systems per range. Range Systems and Ti Outdoors are currently working on developing additional content specific to the needs of all range operators, including military and law enforcement.

A first preview of the V<sup>23</sup> Live Fire Video Action Shooting System will take place at Range Systems' booth 20321 at the upcoming <u>SHOT Show</u> January 23-26 in Las Vegas.



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## **About Range Systems**

Manufacturer of Dura-Panel and Dura-Bloc, the original ballistic rubber products, Range Systems designs and builds custom shooting ranges as well as realistic and dynamic training environments for commercial, military, law enforcement, private, forensic, and testing markets. Dedicated to providing unsurpassed, responsive service, Range Systems offers shooting supplies and services worldwide.

#### **About Ti Outdoors**

Ti Training and Ti Outdoors manufacture industry leading simulation and training technology for military/law enforcement and commercial indoor ranges. Our systems are made in the USA and feature the latest technologies associated with simulated firearms and other tactical devices.

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